

content managed websites



www.nclearn.co.uk



www.b-skill.co.uk



www.e2e-tw.co.uk



www.e2epassport.com

What is a content managed website?

All websites shown on this page have been created to allow their owners to **A**ll websites shown on this page have been created to allow their owners to change content quickly, easily and on a regular basis. Why? Simply because a modern website has to continue to generate reasons for users to return: information must consequently be both informative and topical as well as colourful, attractive and interesting. It follows that a content-managed website has great power to communicate with its target audiences.



The ST19 website was developed for the South Tyneside 14-19 Learning Partnership. As well as being fully-managed by MITAC Partnership's Management Console, it offers live links to the LSC's CourseFinder database.

www.st19.net

What do these websites offer?

All MITAC Partnership Ltd content managed websites offer a full plan, design, develop, install, host and maintain service. Initial content is developed with the client. Standard features include as required:

- dynamic Home page built from changing site content
- menu-driven information pages including **Contact / Find Us**
- **News and Success Stories** with automatic sorting, display and archiving
- **Resources** (download documents and / or links) library
- dynamic alternative text-only versions and site map
- a full content management system that allows manipulation of **menu** items
- simple editing of all **content** via forms and smart text codes
- a **Picture Library** with auto resizing of images and thumbnail creation
- standards compliant and search engine friendly

The following optional elements can be added and customised:

- a **Partner / Member** section only available via login with membership database
- **Picture Gallery** (<http://gateshead.e2e-tw.co.uk>)
- **Courses** database (<http://north-tyneside.e2e-tw.co.uk>)
- job **Vacancies** database with online application (see www.b-skill.co.uk)
- user **Survey** with real time statistics (www.nclearn.co.uk)
- **AnswerFinder** question and answer information system (www.nclearn.co.uk)
- live feed to LSC **Course Finder** (www.ST19.net)
- shared management of content with **Admin** database
- elementary **Shop Front / catalogue** with email ordering

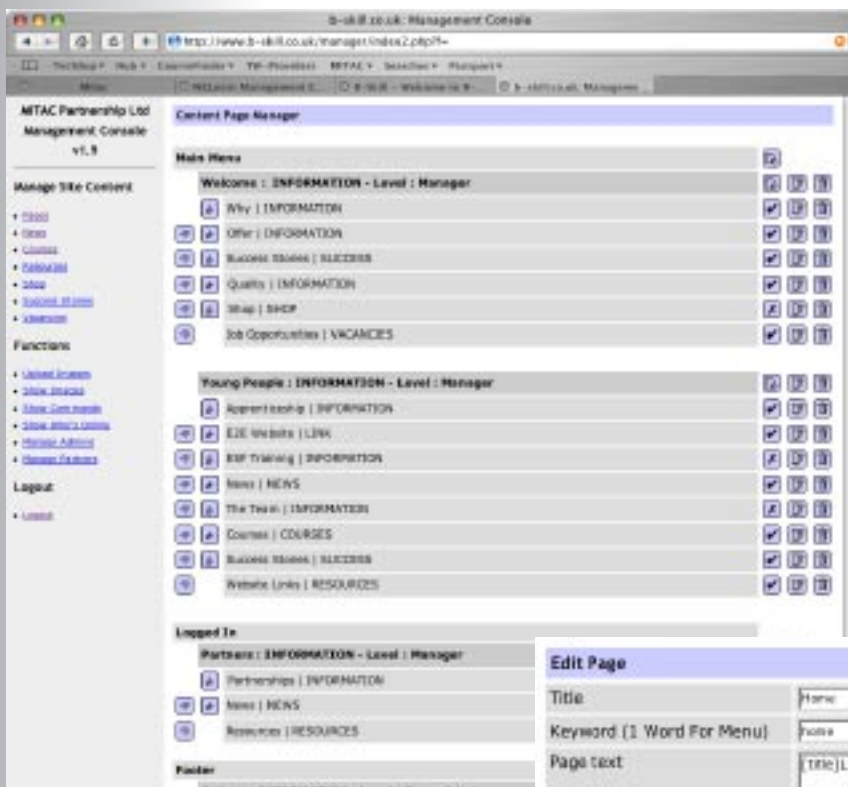
website management console

MITAC Partnership Website Management Console

The MITAC Partnership website Management Console has been developed over the last two years to provide:

- a framework allowing us to build fully-featured websites quickly;
- enabling a focus on design and content - adding value; and
- enable our clients to add content to interest and communicate with a site's intended audience.

The Management Console is a separate database-driven website accessed via a login and password.



Features

Manage Content provides access to website content at all levels. **Functions** covers elements like managing admins, partners and pictures.

Page content is listed by menu items and can be reordered. New menu items and page items can be added freely.

Page items can be turned on / off, edited or deleted using simple buttons.

A special **logged-in** section provides any content (information, news, resources, etc) for partners / members with a login and password.

Partners IDs and passwords can be added via a simple **membership database**.

Admins can share content editing.

Form Based Editing

Content is edited using a simple form.

Formatting is added using a limited set of smart code commands.

Functions like links and inclusion of images is similarly via smart code commands.

Content can be tagged as requiring a login and available to other admins as editors.

A **hyperlink title** provides roll-over information about menu items.

Content can be of various types, eg information, question, news, resource, etc. All are displayed and sorted in different ways to give shape to the website.

